

Global Business

Tel : +82 2 961 0944-5 Fax : +82 2 961 0879 E-mail : khsa0945@khu.ac.kr URL : <http://globaleminence.khu.ac.kr>

What is Department of Global Eminence?

Department of Global Eminence is a new school that has three majors: Global Leader, Global Business and Convergence Science. Students can enter Department of Global Eminence without deciding certain major in advance. Instead, there will be a period for submitting applications that is for fixing up their own major before they become a sophomore. Students can freely decide their major according to their aptitude and interest. It is sure that Department of Global Eminence has unique curriculums and offers utmost educational experiences to the students.

Global Business at Kyung Hee

Global Business aims at developing professional and capable members of society. Global managers conduct core functions in a globalized society that need to have knowledgeable human capital. Modern society requires professionals with original ideas and valuable work by self-determination. If students get all necessary requisites for studying abroad, they can acquire a dual degree. All subjects in Global Business are progressed in English to improve our students' comprehensive abilities in English. Studying in other countries, student can expand their keen insight, penetration, logicity, and ability for analysis and problem solving.

Degree Requirements

To receive the Bachelor of Business Administration in Global Business, a student must:

- complete a minimum of 130 credit unit.
- satisfy the General Requirements of the School for professional degrees.
- complete 18 credit units of Required Courses.
- complete 39 credit units of Elective Courses for Business Administration.*
- complete 35 credit units (maximum 56 credit units) stated in the common studies program and Humanities/Social Science Electives.

* In case of double major, complete 27 credit units of Elective Courses for Business Administration.

Courses

Year 1

Leadership & Social Responsibility, Business English, Principles of Management, Principles of Economics, Principles of Management Statistics, Principles of Accounting

Year 2

Principles of Marketing, Organizational Behavior, Financial Management, Management Information System, Global Economic Environment, Understanding of Customer Behavior, Understanding of Global Business, Investment Management, Operations Management, Management Accounting 1, Research Methods

Year 3

Logistics Management, Strategic Management, Human Resources Management, Business Models, Principles of Insurance, Quality Management, Global Economic Theory, Trade and Management, Electronic Commercial Business

Year 4

Global Business Internship, Valuation Theory, Management Course, Brand Management

Careers and Graduate Destinations

Global Business ensures students' brilliant future. After acquiring Bachelor of Business Administration in Global Business, students can continue to study for achievement of Master of Business Administration. And they can also work at promising government enterprises or private businesses. Further, they will become well known people as influential CEO.

Faculty

Yang-Kyun Kim, Ph.D. University of South Carolina, 2000, Associate Professor, Health Service Management Policy,
lukekim@khu.ac.kr