

Health Services Management

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What is Health Services Management?

Healthcare is one of the fastest growing and most dynamic industries nationally and internationally. Opportunities for healthcare management professionals are expected to grow during the next 20 years as a result of greater needs of consumers and the challenges of an aging population. Healthcare services are delivered through a complex array of hospitals, clinics, and long term facilities as well as manufacturers producing pharmaceuticals, medical equipments, etc. Health Services Management majors are interested in the application of business management knowledge and techniques to the healthcare industry.

Therefore, students acquire knowledge and experience both in the general management sector and specifically in the healthcare field.

Health Services Management at Kyung Hee

In response to the growing demand for management training in administrative medicine, Kyung Hee University launched the Health Services Management program in 1998. The program offers the undergraduate student a comprehensive curriculum of study, since it is interested in a broad spectrum of healthcare industries such as hospitals, clinics, pharmaceutical and medical equipment companies, silver industries, health insurance companies, and government agencies. With management perspectives which focus on organizational efficiency and effectiveness, the program offers many opportunities for students to broaden their understanding of healthcare industries and related issues. Specifically, this major teaches applied management courses such as planning, implementing, and evaluating methodology for healthcare organizations as well as courses to understand the contemporary issues and trends of the healthcare industry and to have conceptual and analytical skills based on statistics and information systems. The faculty also strives to assist the development of intelligent leaders in the respective professions who are responsive to healthcare needs. This combination of rigorous business preparation and in-depth future-oriented healthcare management education differentiates the program from others.

Degree Requirements

A total of 124 credit units are required for the Bachelor of Business Administration with Health Services Management major. In particular, students must complete the following requirements.

- 18 units of required courses.
- 39 units of elective courses in Health Services Management major (18 units for double major students).
- 12 units of prerequisite courses in Business and Economics.

Courses

Year 1

Principle of Business Management, Principles of Economics, Introduction to Accounting, Business Statistics

Year 2

Principle of Marketing, Organizational Behavior, Operations Management, Introduction to Management Information Systems, Introduction to Healthcare Industry and Management, Fundamentals of Financial Management, Principle of Insurance and Risk Management, Strategic Management, Human Resources Management in Health Services, Healthcare Economics

Year 3

Research Methodology, Management and Decision Analysis, Service Operations Management, Case Studies of Innovation in Health Services Management, Research Methods in Health Sectors, Quantitative Data Analysis in Healthcare Management, Health Services MOT, Management of Health Insurance, Health Management Information System, Management Internship, Health Services Managerial Accounting, Social Security System, Health Service Supply Chain Management, Health Law

Year 4

Theories of Health Services Management Models, Health Services Management Examination/Operations Theory, Health Services Industry Seminar, Health Service Quality Management

Careers and Graduate Destinations

The Health Services Management program prepares students to become management experts in a variety of healthcare industries such as hospitals, clinics, pharmaceutical and medical equipment companies, silver care industries, health insurance companies, and government agencies. Specifically, career opportunities continue to expand in the planning and consulting sector, patient management and accounting sector, policy and insurance sector, research sector, and information management sector in healthcare industries. Now, our students who graduated with this major have worked in large-size hospitals, group practice clinics, healthcare consulting companies, insurance companies, pharmaceutical companies, etc. Others have entered healthcare-related graduate studies at top schools across the country. This well-guided career approach gives students the background, internship practice, and professionalism to succeed in health services management.

Faculty

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