

Department of International Business and Trade

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What is International Business and Trade?

International Business and Trade crosses many disciplines and is an important component of the commercial world in which we all live. At the Department of International Business and Trade, you can learn about important issues relating to the international economics and the management of businesses that span national boundaries. The primary issues of teaching in the Department are:

- The theories of international trade and international finance
- The role of governments and the international economic policies
- The macro and micro environments facing international firms
- The International business strategy
- The practices of international business and trade
- Foreign area studies such as Asia, Europe and the Pacific

International Business and Trade at Kyung Hee

The Department of International Business and Trade at Kyung Hee University provides you with unique insight to understand and research the topics in international business and trade by combining various disciplinary lenses. Our courses consist of international economics, international business, practices of international commerce, and foreign area studies. At the same time, the school pursues integrated and multidisciplinary approaches in the international business and trade academia which can offer you broad knowledge to be a leader in the field. In addition to academic curriculum, the school offers many specialized programs to fit students needs such as 7+1 (study for one semester in affiliated foreign universities), Global Trade Expert Incubating Program (GTEP supported by Korea Ministry of Knowledge and Economy), foreign and domestic internships, international business and area study, and international finance and investment. The students in our school are also very active in students-governed programs for learning different disciplines.

Degree Requirements

To receive the Bachelor of Commerce in International Business and Trade,

- complete a minimum of 130 credit hours.
- satisfy the General Requirements of the School for professional degrees.

Courses

Year 1

Principle of International Trade, Principle of Economics, Science & Philosophy, Readings in International Trade Study

Year 2

Foreign Area Study, International Commerce, International Economics, International Business, e-Trade

Year 3

International Marketing, International Financial Management, Global Business Strategy, International Trade Management, Global Business Information System, Global Monetary Theory, Statistics for Social Science, Business and International Trade Communication 1, Business and International Trade Communication 2, International Trade Law, International Resource Study, Area Study on China, Japan & South-East Asia, Area Study on U.S.A, Europe & Russia

Year 4

Foreign Direct Investment, e-Marketing, Futures and Option Markets, Multinational Enterprise, Foreign Exchange Theory, International Logistics, International Market Research, Mergers and Acquisitions, Global e-business Case Study, Internship 1, Internship 2, Internship 3

Careers and Graduate Destinations

The graduates of International Business and Trade are equipped with the knowledge and the skills required to succeed in all areas of international management of companies and governmental organizations. Our graduates are active in various fields of international business such as management consulting, investment banking, policy analysis, and trade advice.

Faculty

Chin-Hak Kim, Ph.D. Boston University, 1976, Emeritus Professor, Foreign Area Study, kchak@khu.ac.kr

Chung-Suk Suh, Ph.D. Kyung Hee University, 1982, Emeritus Professor, Principle of Trade, Economic Integration, suhcs@khu.ac.kr

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Young-Joon Choi, Ph.D. SNUY at Buffalo, 2002, Associate Professor, Principle of International Trade, yjchoi@khu.ac.kr

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