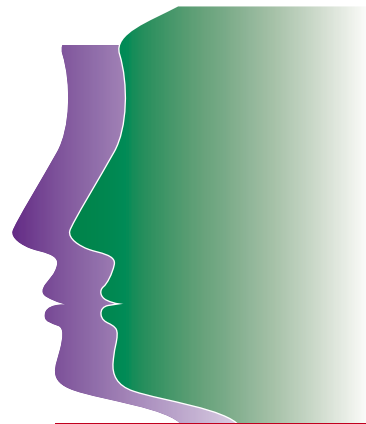


2010 Peace BAR Festival

In Celebration of the 29th Anniversary of the UN International Day of Peace



Peace BAR Festival



KYUNG HEE UNIVERSITY

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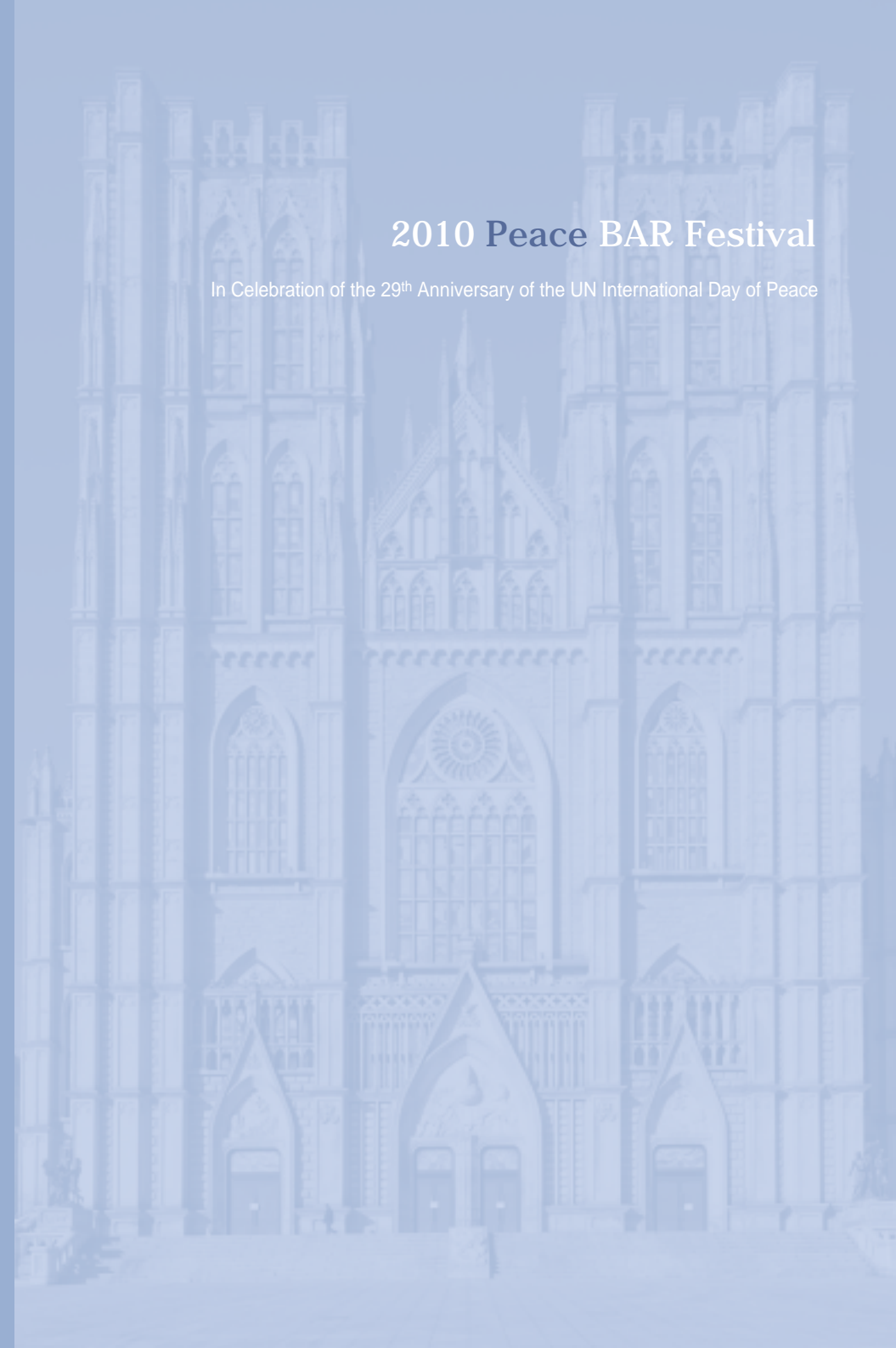
Events

Schedule

Program International Conference
 Forum for Future Civilizations
 Kyung Hee Youth Forum

2010 Peace BAR Festival

In Celebration of the 29th Anniversary of the UN International Day of Peace





2010 Peace BAR Festival

In Celebration of the 29th Anniversary
of the UN International Day of Peace



Objective

“Our Body is Our Future”

Our cellphone is never out of the palm of our hand. We are plugged into earphones and our eyes are mesmerized by the TV screen. As “the flesh of our living body” and “the medium of modern civilization” merge together, we try to make sense of our being in the world. The science and technology of the 21st century will not stop here. We anticipate the birth of robots with artificial intelligence and other androids. At this turning point, we need to ask ourselves: What is “being human” and where will our civilization be going?

What is our body doing here and now? In light of the weakening of human identity and fading boundaries between the body and its surrounding world, we need to return to the body as the original ground of our existence and coexistence. Just like air, the lived body is taken for granted. It is so close and always with us. The body is neither a substance nor an idea. It is not merely a vehicle of thought as a representation of lifeless object. “I am my body.” The body activates, diversifies, and is being resonated with life and death, “self” and “other,” nature and humanity, reality and fantasy, past and future, freedom and oppression, etc. It is also a social space for conflicts and reconciliations. We need to start from the body again. Through the multi-faceted reflections of life, the discourse of the body is being called for to discover anew the possibility of communication in search of a shared vision. Indeed, our body is our future.

Responding to the idea of “The Body and Civilization,” Kyung Hee University is hosting the “2010 Peace BAR Festival.” This festival features an international conference as part of practical efforts to generate new values across diverse academic disciplines, e.g., philosophy, science, arts among others, and to forge a peaceful world for humankind. The Forum for Future Civilizations will bring together universities, regional societies, intellectuals, and ordinary citizens to map out a better world for humankind. Also, there will be a Kyung Hee Youth Forum on General Education. The “2010 Peace BAR Festival” is a celebration for exchange and reconciliation among those who long for a global community that is “spiritually beautiful, materially affluent, and humanly rewarding.”



Emblem and Logotype

■ Emblem



■ Logotype

*B*eautiful

*A*ffluent

*R*ewarding



Overview

The 2010 Peace BAR Festival will be held at Kyung Hee University, 3-5 November 2010. There will be a broad range of participants, including Korean and international scholars and experts, civil organizations, university students and the general public.

Name	2010 Peace BAR Festival In Celebration of the 29 th Anniversary of the UN International Day of Peace
Theme	The Body and Civilization: The Body Matters
Date	3 (Wednesday) - 5 (Friday) November 2010
Venue	Kyung Hee University
Participants	Korean and international scholars and experts, civil organizations, university students and the general public
Organizer	Global Academy for Future Civilizations, Kyung Hee University
Sponsor	JoongAng Ilbo



Events

The 2010 Peace BAR Festival consists of several events, including the International Conference, Forum for Future Civilizations, and Kyung Hee Youth Forum.

Forum for Future Civilizations

A New Paradigm for Universities of the Future and Social Services

Kyung Hee Youth Forum

Global Leaders in the 21st Century and General Education

International Conference

The Body and Civilization: A New Horizon



2010 Peace BAR Festival



Schedule

Date		Program		Venue
3 (Wednesday) November	10:00~ 13:00	Forum for Future Civilizations		College of Law (Conference Room #401)
		Kyung Hee Youth Forum		Cheongwoongwan (B117)
4 (Thursday) November	10:30~11:30	International Conference	Opening Ceremony	Grand Peace Palace
	13:00~14:30		Keynote Speech I	Cheongwoongwan (B117)
	14:40~16:10		Keynote Speech II	
	16:20~17:50		Keynote Speech III	
5 (Friday) November	10:30~12:00	Keynote Speech IV		
	13:30~15:00	Keynote Speech V		
	15:20~17:30	Round Table		



Program

1. International Conference

- The Body and Civilization: A New Horizon

2. Forum for Future Civilizations

- A New Paradigm for Universities of the Future and Social Services

3. Kyung Hee Youth Forum

- Global Leaders in the 21st Century and General Education



UNESCO PRIZE FOR PEACE EDUCATION
(1993)

Theme **The Body and Civilization: A New Horizon**

Working together across diverse disciplinary settings, including the humanities, the human sciences, biomedicine, physical education, and fine arts, Kyung Hee University has been holding numerous discussions in pursuit of alternative global civilizations. Today we seek to reflect on our body and global humanity. Under the theme of "The Body and Civilization: A New Horizon," members of the university and scholars with diverse cultural backgrounds gather together in search of an alternative humane world where open communication is a prerequisite for mutual trust and understanding.

Only by holding together hand in hand, face to face, heart to heart, and body to body, will the true history of love and peace unfold.

Date 4 (Thursday) - 5 (Friday) November 2010

Venue Grand Peace Palace & B117, Cheongwoongwan, Seoul Campus

Program

1. International Conference in Celebration of the 29th Anniversary of the UN International Day of Peace

Opening Ceremony

4 (Thursday) November 2010, 10:30~11:30 / Grand Peace Palace, Seoul Campus

MC

Eun Hee Shin (Professor of Liberal Arts, Kyung Hee University)

Opening Remarks

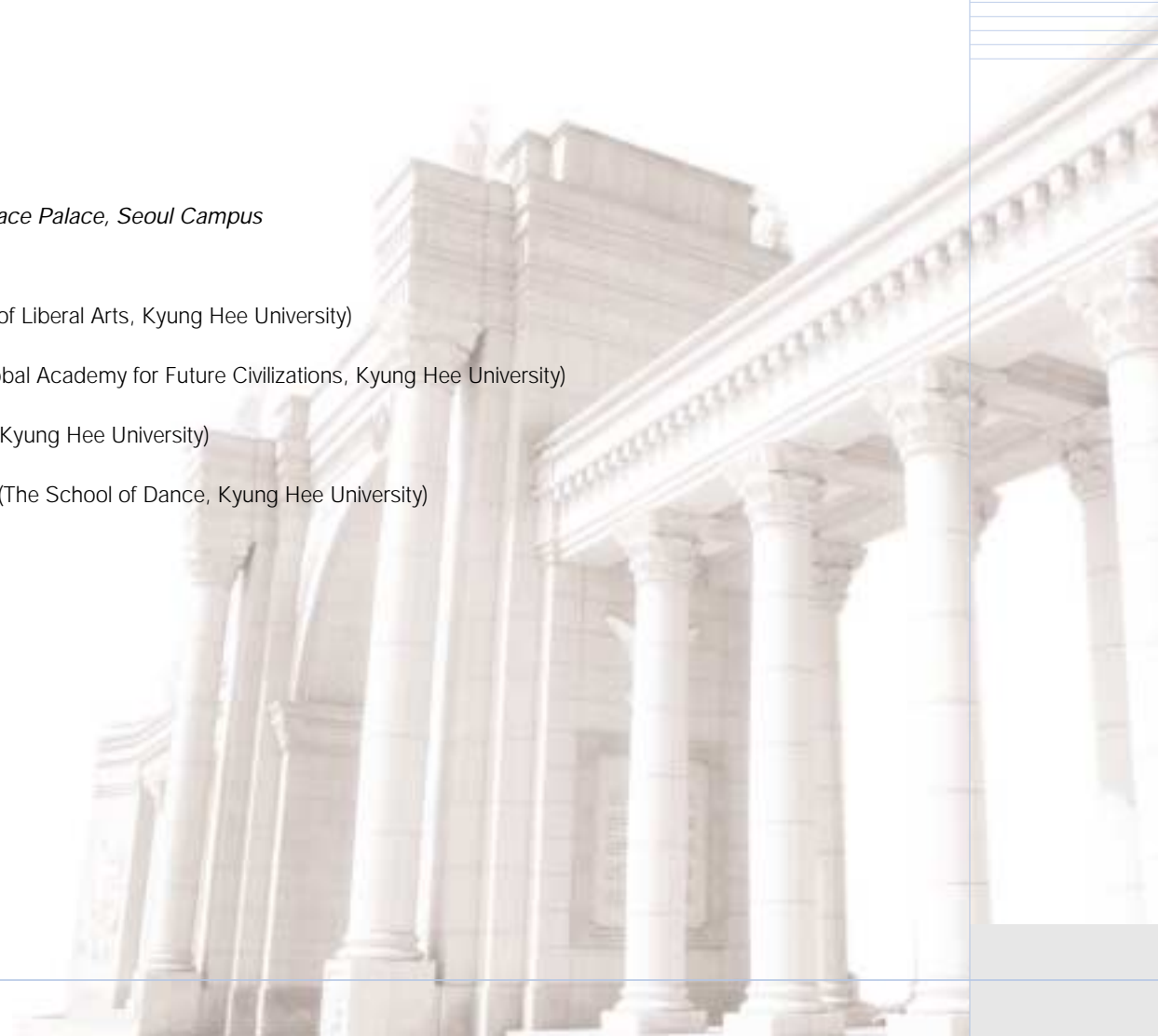
Yong Il Kong (Rector, Global Academy for Future Civilizations, Kyung Hee University)

Welcoming Speech

Inwon Choue (President, Kyung Hee University)

Special Performance

"The Origin of Life, Emi" (The School of Dance, Kyung Hee University)



Keynote Speech I

Theme **The Body and Philosophy**

Human beings think by, with, and through the body. The body channels a new vision of our world. It extends itself to create new forms and structures of relationship with other bodies. Society, too, is a living and thinking body. So is the entire earth. By awakening the body as the living subject of our very being, we hope to discover new possibilities of our existence and coexistence.

Moderator Teck Young Kwon (Professor of English Literature, Kyung Hee University)

Speaker Mark Johnson (Professor of Philosophy, University of Oregon)
"Why the Body Matters for Philosophy"

Discussant Chong Hwan Oh (Professor of Aesthetics, Seoul National University)
Choong Hwan Chun (Professor of Liberal Arts, Kyung Hee University)

Date/Venue 4 (Thursday) November 2010, 13:00~14:30 / B117, Cheongwoongwan, Seoul Campus

Program

1. International Conference in Celebration of the 29th Anniversary of the UN International Day of Peace

Keynote Speech II

Theme **The Body and Culture**

We live together in relationship with others, other bodies. The body senses other bodies and nurtures ideas with and through it in countless ways. A given culture not only allows individuals to understand the body but also offers opportunities to reflect upon bodily relationships and to seek various practical possibilities.

Moderator Sang Jun Kim (Professor of the Graduate School of NGO Studies, Kyung Hee University)

Speaker Tu Weiming (Professor of Philosophy, Peking University)
"The Body and Culture"

Discussant Su Jung Kim (Professor of Philosophy, Kyung Hee University)
In Chai Chung (Professor Emeritus of Eastern Philosophy, Sogang University)

Date/Venue 4 (Thursday) November 2010, 14:40~16:10 / B117, Cheongwoongwan, Seoul Campus

Keynote Speech III

Theme **The Body and the Arts**

By way of the arts, we enlighten ourselves and the world with others. In the midst of the body's yearning for the past and its anticipation of the future, the beauty of the arts illuminates a different world that often transcends the mere question of right and wrong or good and evil. Through the arts, the body proliferates imagination and creativity while questioning the received and accepted sense of life in search of something new.

Moderator Eun Hee Shin (Professor of Liberal Arts, Kyung Hee University)

Speaker Richard Shusterman (Professor of Philosophy, Florida Atlantic University)
 "Somatic Style"

Discussant Jin Yup Kim (Professor of Aesthetics, Seoul National University)
 Young Lan Lee (Professor of Arts & Design, Kyung Hee University)

Date/Venue 4 (Thursday) November 2010, 16:20-17:50 / B117, Cheongwoongwan, Seoul Campus



Program

1. International Conference in Celebration of the 29th Anniversary of the UN International Day of Peace

Keynote Speech IV

Theme **The Body and Technologies**

We expand the span of our lives by the medium of the body. The body thirsts for rest while it craves new challenges. Advanced technology attempts to release the power of our body with the help of robots, the matrix, avatars, etc. Do these artificial bodies create opportunities or endless series of crises?

Moderator **Gon Khang** (Professor of Biomedical Engineering, Kyung Hee University)

Speaker **Hubert Dreyfus** (Professor of Philosophy, University of California, Berkeley)
"Computation as Salvation: Awaiting Binary Bodies"

Discussant **Soon Gun Nam** (Professor of Physics, Kyung Hee University)
Sang Kyu Shin (Professor of Philosophy, Ewha Institute for the Humanities)

Date/Venue **5 (Friday) November 2010, 10:30~12:00 / B117, Cheongwoongwan, Seoul Campus**



Keynote Speech V

Theme **The Body and Life**

We live our lives with and through our bodies. East-West medicines and life sciences have unraveled many mysteries of the body and life forces. They have advanced techniques to modify, control, and even clone a life. While admiring and sharing these astonishing achievements, we still need to ask again and again the meaning of our embodied existence and coexistence. The phenomenon of our daily life calls for re-thinking its purpose and direction.

Moderator Seo Young Jeong (Professor of Pharmacy, Kyung Hee University)

Speaker Anne Harrington (Professor of History of Science, Harvard University)
"Culture and the Body: Insights from the History of Mind-Body Medicine"

Discussant Shin Ik Kang (Professor of Medical Humanities, In Je University)
Woong Seok Cha (Professor of Oriental Medicine, Kyung Hee University)

Date/Venue 5 (Friday) November 2010, 13:30~15:00 / B117, Cheongwoongwan, Seoul Campus



Program

1. International Conference in Celebration of the 29th Anniversary of the UN International Day of Peace

Round Table

Theme **The Body and Our Lives**

The body inhabits the earth with other bodies. The real world that the body inhabits is filled with numerous cravings and desires. Today we are faced with crises, e.g., alienation of ourselves from others, destruction of our environment, poverty and famine. In order to bring about a brave new world for our humanity, we need a radically new conversation concerning the place of the body for life. This conversation will address, we hope, the meaning of the body in life while providing feasible steps that go beyond mere intellectual exercises.

MC Gi Bung Kwon (Professor of Politics, Kyung Hee University)

Moderator Hwa Yol Jung (Professor Emeritus of Politics, Moravian College)

Discussant Mark Johnson (Professor of Philosophy, University of Oregon)
Tu Weiming (Professor of Philosophy, Peking University)
Richard Shusterman (Professor of Philosophy, Florida Atlantic University)
Hubert Dreyfus (Professor of Philosophy, University of California, Berkeley)
Anne Harrington (Professor of History of Science, Harvard University)
Inwon Choue (President, Kyung Hee University)
Hong Woo Kim (Honorary Rector, Institute for Human Society, Kyung Hee University)
Jung Il Doh (Professor Emeritus of English Literature, Kyung Hee University)

Date/Venue 5 (Friday) November 2010, 15:20~17:30 / B117, Cheongwoongwan, Seoul Campus



Mark Johnson is Knight Professor of Liberal Arts and Sciences in the Department of Philosophy at the University of Oregon. His research has focused on the philosophical implications of the role of human embodiment in meaning, conceptualization, reasoning, and values. He is the co-author, with George Lakoff, of *Metaphors We Live By* (1980) and *Philosophy in the Flesh* (1999) and the author of *The Body in the Mind: The Bodily Basis of Meaning, Imagination, and Reason* (1987), *Moral Imagination: Implications of Cognitive Science for Ethics* (1993), and *The Meaning of the Body: Aesthetics of Human Understanding* (2007). He has published numerous articles on topics in philosophy of art and aesthetics, cognitive science, philosophy of language, philosophical psychology, moral theory, and Kant studies.



Tu Weiming has been Harvard-Yenching Professor of Chinese History and Philosophy and of Confucian Studies at Harvard University and is currently a lifelong Professor of Philosophy at Peking University. He obtained his B.A. in Chinese Studies at Tunghai University (1961), M.A. (1963) and Ph.D. (1968) both at Harvard. He taught Chinese intellectual history, philosophies of China, and Confucian studies at Princeton University (1967-71) and University of California at Berkeley (1971-81). He has been a fellow of the American Academy of Arts and Sciences since 1988. He has published more than a hundred articles primarily focusing on the modern transformation of Confucian humanism. His major writings are *Confucianism in Historical Perspective* (1989), *Confucian Traditions in East Asian Modernity* (1996), *Confucianism and Human Rights* (1998), *Confucian Spirituality* (2004), etc.



Keynote Speakers Profile

1. International Conference in Celebration of the 29th Anniversary of the UN International Day of Peace



Richard Shusterman is a philosopher, currently the Dorothy F. Schmidt Eminent Scholar in the Humanities and Professor of Philosophy at Florida Atlantic University. He received his B.A. in Philosophy and English and M.A. in Philosophy from the Hebrew University of Jerusalem. He received his doctorate in Philosophy from St. John's College, Oxford University. He is internationally known for his contributions to philosophical aesthetics. His research ranges widely from high-brow topics to popular culture, integrating perspectives from European, American, Jewish, African-American, and East-Asian studies. Although most of his career has been in philosophy, Professor Shusterman has held appointments in other disciplines in the humanities. His major writings are *Body Consciousness: A Philosophy of Mindfulness and Somaesthetics* (2008), *Surface and Depth: Dialectics of Criticism and Culture* (2002), *Performing Live* (2000), *Pragmatist Aesthetics* (1992), etc.



Hubert Dreyfus is Professor of Philosophy in the Graduate School at University of California, Berkeley. After receiving his Ph.D. from Harvard University, he taught at MIT, before coming to Berkeley in 1968. He is best known for his book, *What Computers Can't Do* (1972), translated into twelve languages, which grew out of his encounters with the computer scientists working on Artificial Intelligence at MIT. Using arguments drawn from the existential phenomenologists, Martin Heidegger and Maurice Merleau-Ponty, Dreyfus predicted that attempts to make computers behave intelligently like HAL in 2001 A Space Odyssey, by giving them facts and rules for making inferences from those facts, would fail by the end of the 20th century, and they have, indeed, failed. His major writings are *On the Internet* (2001), *Heidegger, Coping, and Cognitive Science* (2000), *What Computers Still Can't Do* (1992), *Alchemy and Artificial Intelligence* (1965), etc.

Anne Harrington is Harvard College Professor and Professor for the History of Science, specializing in the history of psychiatry, neuroscience, and the other mind and behavioral sciences. She co-directed Harvard's Mind, Brain, and Behavior Initiative. She also was a consultant for the MacArthur Foundation Research Network on Mind-Body Interactions. Currently she serves on the Board of the Mind and Life Institute, an organization dedicated to cross-cultural dialogue between Buddhism and the science. She is also the co-editor of Biosocieties, a journal concerned with social science approaches to the life sciences. Dr. Harrington's major writings are *The Cure Within: A History of Mind-Body Medicine* (2008), *Unity of Knowledge: The Convergence of Natural and Human Science* (2001), *Reenchanted Science* (1996), *Medicine, Mind and the Double Brain* (1987), etc.



Hwa Yol Jung is Professor Emeritus of Political Science at Moravian College, USA. He won a Lindback Foundation award for excellence in teaching (1964). He was a Visiting Professor at Purdue University (1975) and Seoul National University (1989). His major interests are in Western political theory, existential philosophy, comparative literature, communication theory, environmental philosophy, and cultural studies. He authored many books and articles in these fields. His works have been translated into several European and Asian languages. The forthcoming book is on transversality and intercultural texts. His major writings are *The Way of Ecopiety: Sinism and Environmental Philosophy* (2008), *Body Politics, Art and Ecology* (2005), *Comparative Political Culture in the Age of Globalization* (2002), *Body Politics* (1999), *The Foundation of Jacques Maritain's Political Philosophy* (1960), etc.



Theme A New Paradigm for Universities of the Future and Social Services

Kyung Hee University has, since its establishment, maintained a cherished tradition of contributing to the creation of a civilized world. This tradition impels us now to advance a range of initiatives to develop ourselves into a top ranking private institution of higher learning. This, of course, will come to fruition only when the Kyung Hee University community successfully combines an organic integration of education, research and praxis with the development of a future-oriented university culture. In pursuit of a new paradigm of university culture, representatives of the faculty senate, staff union, student body, and alumni association are gathering together at the Forum for a constructive dialogue.

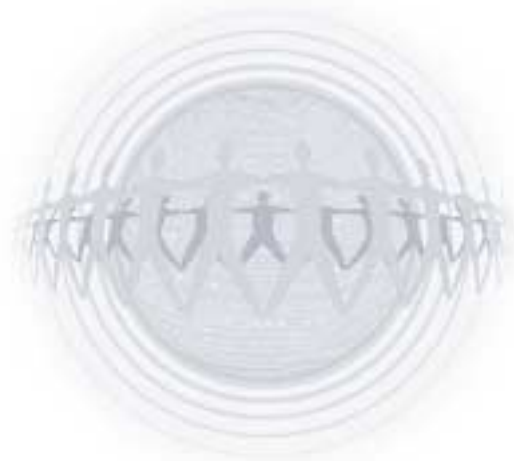
Program Part 1: "Universities of the Future and Social Services"
Part 2: General Debate

Moderator Ki Dong Woo (Visiting Professor of Philosophy, Kyung Hee University)

Speaker Hee Sub Choi (Coordinator for Social Service, Global Academy for Future Civilization)
Seon Min Park (Chief Program Officer, The Beautiful Foundation)
Sang Moon Shin (Secretary General, Medipeace)
Woo-Suk Choi (Professor of Medicine, KHU & Chair, Han-ma-um Service Corps)

Discussant Jong Weon Kim (Secretary General, Kyung Hee University Labor Union)
Jung Woo Shin (Representative, Kyung Hee University Student Volunteers)
Oh Eun Kwon (Reporter, The University Weekly)

Date/Venue 3 (Wednesday) November 2010, 10:00~13:00 / Conference Room #401, College o



● The Themes of the Past International Conferences

In commemoration of the International Day of Peace promulgated by the UN at its 36th General Assembly in 1981, Kyung Hee University has been holding annual international conferences since 1982. This year is the 29th anniversary of UN International Day of Peace. The themes of past conferences are as follows:

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- 1982 *Crisis and Peace in Contemporary World*
 - 1983 *World Peace: Is It Possible?*
 - 1984 *World Peace Through the UN*
 - 1985 *UN: The Past, Present and Future*
 - 1986 *Search for Causes of International Conflicts and Ways to Their Solutions*
 - 1987 *The Changing International Environment and Korean Peninsula in the Late 1980s*
 - 1988 *The North-East Asian Era and the Roles of Korea, China and Japan in the 21st Century*
 - 1989 *Peace Beyond the East-West Conflict: Northeast Asian Security and World Peace in the 1990s*
 - 1990 *The Search for a New World Peace Order with Reference to the Changes in the East-West Relations*
 - 1991 *New World Order: The Post-Ideological World in the 21st Century*
 - 1992 *Democracy and New International Order in the 21st Century*
 - 1993 *Peace in the Northeast Asia: Toward Greater Regional Cooperation*
 - 1994 *Restoration of Morality and Humanity*

- 1995 *Tolerance, Restoration of Morality, and Humanity*
 - 1996 *Peace Strategies for Global Community and the Role of the UN in the 21st Century*
 - 1997 *Visions and Realities in the 21st Century: The Role of East Asia*
 - 1998 *Global Visions Toward the Next Millennium: Modern Civilization and Beyond*
 - 1999 *Will World Peace Be Achievable in the 21st Century?*
 - 2000 *Global Governance in the 21st Century*
 - 2001 *Toward a Global Common Society Through Dialogue Among Civilizations*
 - 2002 *A Global Common Society Through Pax UN*
 - 2003 *Building a Global Common Society Through Neo-Renaissance*
 - 2004 *Urgent Tasks for Peace: Overcoming Terrorism*
 - 2005 *After Ideology: The 21st Century Talks*
 - 2006 *Reinventing Universality for the 21st Century: Beyond Freedom and Equality*
 - 2007 *Transformative Challenges: In Search of New Humanity and Community*
 - 2008 *Future Civilization, Future University: A New Horizon for Knowledge and Praxis*
 - 2009 「Kyung Hee Peace Workshop」
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